

Information pursuant to Article 13 GDPR

Customer and supplier data

Revised: 14.03.2024

1. Controller

Name / identity of the controller	EBERLE Rieden GmbH
Street	Im Tal 22
Zip / City	87669 Rieden am Forgensee
Phone	+49 83 62 91 89 0
E-mail address	info@eberle-rieden.de
Internet address / URL	www.eberle-federm.de

2. Legal representatives of the controller

Management of the responsible body	Gerhard Schöll Ingo Janich Udo von Reinersdorff
Controller responsible for data processing	Winfried Bachmann (CIO)

3. Data protection officer

Name	Dr. Rainer Harwardt
Company	ORGATEAM Unternehmensberatung GmbH
Address	Im Ettenbach 13 a
Zip / City	77767 Appenweier-Urloffen
Phone	07805-918-2553
E-mail address	Rainer.harwardt@orgateam.org
Internet address / URL	www.orgateam.org

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4. Purpose of data collection, data processing, data use, legal basis

Purpose:
Customer and supplier data is processed in the ERP system and in the contact management system within the framework of business relationships or the initiation of business relationships, order processing and associated processes, for the purposes of the marketing, purchase and sale of products and/or services, and mapping of the history of business processes and documentation of business transactions (as part of the quality management system). In addition, purchasing behavior is analyzed for the purposes of market analysis and the sale of new developments within the product portfolio.
Legal basis / admissibility of data collection:
Article 6 (1) (b): Initiation or performance of a contract Article 6 (1) (a): Consent to initial collection

5. Description of groups of data subjects and the data or categories of data involved

Group	Data / data category
Suppliers, customers	Contact details (letter salutation, title, name, contact details, area of responsibility, department)

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6. Recipients or categories of recipients to whom this data may be transferred

Recipient	<p>Internal: Sales, purchasing, production, design, shipping, marketing, controlling, financial accounting, project management</p> <p>External: Commercial agents (Italy, France), tax office</p>
Other / comments	

7. Standard periods for erasure of data and review

Storage period for data (lifecycle, retention)	<p>Archived documents requiring demonstration and retention: 6 or 10 years</p> <p>"Restriction of processing" (setting to inactive) at the request of data subjects or upon notification of departure from the company</p>
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8. Additional information on processing

<ul style="list-style-type: none"> • Data is not transferred to third countries (outside the EU) • You have the right to information, rectification, erasure, restriction, objection and data portability with respect to personal data relating to you • Any consent you have given may be withdrawn prior to use of the data for order processing • Decisions, for example within the framework of market analysis, are not made on the basis of automated decision-making • You have the right to lodge a complaint with a supervisory authority
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